

## THE NEW YORK STORE

....The cooler days have come and we have begun to be very busy selling clothes that are seasonable. The way everything is moving, Dress Goods, Cloaks and Clothing shows very plainly that we have the right goods at the right prices. Two things we always try to have in making a sale. The Best Goods for the Least Money and the Correct Styles; the result is that we have walking advertisements everywhere—Pleased Customers.

### Every one who has seen our Dress Goods

will tell you that we are showing the largest lines and the very handsomest things you can see anywhere in Saline. Before you buy your Autumn Dress look through the Department and you will see that what we say is correct.

A swell line of Homespuns in stylish shades at 59c.

A line of stylish Camels hair suitings 60 inches wide all colorings 69c.

Beautiful line of Camels hair cheviots in all the fashionable shades at \$1 the yard.

Camels hair serges at \$1 the yard  
Pebble cloth, the most stylish of weaves in the popular colors at \$2 the yard.

A handsome line of whipcords in all colorings at \$1 the yard.

Best grades of Whipcords at \$1.39

Plymouth flannels in all the pastel shades, 50 inches wide for 83c.

Finest Broadcoths in all colors at \$1.25, \$1.50 and \$2.

At 50, 60 and 75c we have all the new weaves and shades positively the very best goods to be had for the money.

### Black Dress Goods

We have the largest and best selected line we have ever shown; every weave that is new and stylish we can show you.

We have satin Berber at \$1.25 the yard.

Black Granite weaves in plain and fancy at 59, 85 and \$1.

Camels Hair serges in all widths at 85, 1.00, 1.25, and \$1.50

Cheviots in plain and Camel's hair effects at all prices

Serpentine cloth, one of the new fall cloths at \$1.85 the yard.

Diagonals at 85 and \$1.00.

Drap d Ete, a very nice weave for Mourning at 73c per yard.

Henrietta, all wool, from 25c to \$1.00 the yard.

Poplins, the most serviceable of cloths at 85c, 1.00 and \$1.25.

Black Polka dot goods, for waists, 44 inches wide at \$1.00.

Drap de Alma, for mourning a very fine goods for \$1.50 the yard.

Drap de Paris, a very new weave, also for mourning at 1.50 and \$1.75.

Melrose cloth, a very stylish weave from \$1.50 the yard.

For skirts we are showing Cheviots, plain and camels hair, Embroidered Poplins, the newest and most stylish black goods to be found and that stylish rough goods the Pebble cheviot.

We positively guarantee every piece we advertise to be the best goods to be found anywhere for the money.

### Wear a shapely Corset

if you want your clothes to fit you properly. We carry one that is perfect in shape, THE AMERICAN LADY. We have it to suit any figure. Ask to see the new "Straight Front."

### Jacket Weather is here.

**OUR CLOAK Department** is ready to sell you fall and Winter Waps. We have a stock of Ladies' Coats from \$5 to \$30, out of which we can certainly fit and please you for we have, by actual count, 591 JACKETS--the largest assortment of new Stylish Garments to be seen in Saline.

### Our New Furs

are here. Buy yours before the best ones are sold.

### Our Carpet Department.

is prepared to show you New Lace Curtains, New Rope Portieres, New Damask Draperies and New Fall Colorings in Carpets.

A word about our

### Suits for Men.

We carry a brand whose name is known everywhere for FINESSE OF FIT, FOR FASHION and for EXCELLENCE.

This season we have a larger line of these BALTIMORE TAILOR MADE suits than we have ever had. A suit of these that we sell for from \$12.50 to \$20, will fit as well and is more stylish than nine out of every ten "tailor made" suits you can buy for twice the money.

Yesterday we received the last shipment of these fine suits from Schloss Bros., and we can say without boasting they are the finest looking and most stylish line ever opened in Marshall.

At \$10.00 we have:—

Cheviots, Fancy Worsteds, Meltons in all the late shades and cuts

At \$12.50 we have:—

Oxfords Grey cheviots, Handsome Stripe cheviot, Boucle and serges.

At \$15.00 and \$16.50 we have:—

The latest effects in Rough Goods in the Oxfords and Cambridge Greys.

At \$18.00 and \$20.00 we have:—

Lines of suits in the very newest things. Paper can not describe them.

Give us a chance, we will fit you and please you in every way or it is no sale.

If you want a suit made to your order let us do it for you. We guarantee perfect satisfaction in every particular.

If you want to see how we advertise this department, look at the ones worn by our customers; they speak for themselves.

### MOTHERS, DRESS YOUR BOY

STYLISHLY. In our Boys' and Children's Departments we carry the celebrated TWENTIETH CENTURY MAKE. Stylish and well made, in fact satisfactory in every way. We have Suits from \$2.50 to \$15.

MAYER & SON.

Mail Orders Have Prompt and Careful Attention.

MAYER & SON.